221+ Patient Representative and Organisational Impact

"Patient advocacy improves healthcare"

Dr Elaine L. Kinsella & Ceara Martyn







Aims and Objectives

- Assess and document the work and impact of 221+ and patient representatives since 2018.
- Explore future development and influence of 221+ in improving healthcare for women in Ireland.
- Make research-informed recommendations for 221+'s future operations.

Methods

Qualitative Method:

Study 1:

_

Study 2:

15 Key Stakeholder Interviews Survey with 86 health & medical professionals

3

Key Findings

Legacy of Patient Support: 221+ offers vital support and a safe space for women and families impacted by the National Cervical Screening Programme failures, fostering connection and shared understanding.

Patient Voice in Advocacy: 221+ plays a key role in women's health advocacy, with patient representatives ensuring voices are heard, while addressing challenges in support and recruitment.

STUDY 1 STUDY 2

Effective Support Network: 221+ offers vital emotional, social, and practical support for women and families affected by cervical cancer, providing reassurance to healthcare professionals.

Strong Voice and Trusted Information: 221+ delivers reliable information via its Steering Group, reports, website, and government lobbying, while advocating for healthcare improvements and open disclosure policies.

Improved Healthcare System: 221+ helps amplify the voices of its members within the media and government, reducing stigma and fostering greater openness in women's health discussions.

Healthcare System Improvements: 221+ advocates HPV vaccinations, enhances service-user engagement and patient representation, while also driving health professionals to actively seek and incorporate service-user feedback in their work.



Future Recommendations

1 Service Expansion

5 Education & Training

2 Collaboration

6 Sustainable Engagement

3 Brand Recognition

Awareness Campaigns

Support for Patient Representatives

Project Leaders & Contact Details

Ceara Martyn (221+ Manager)

cearamartyn@221plus.ie

Dr Elaine L. Kinsella (University of Limerick)

Elaine.Kinsella@ul.ie



Scan for full Report